Design Thinking for Choose

No problem is too big when you think like a designer!



Learn about your audience - that's the people you want to help.

Define

Decide how you can best help your audience. Where can you make the biggest difference?

Ideate

Be creative and think of as many solutions as you can. 'Crazy' ideas are welcome!

Prototype

Make something that explains your best ideas to other people. Rough is okay!

Repeat?

Your first idea probably won't be perfect. That's okay - keep trying!

Test

Show your prototypes to your audience to see if they work, or if you can make them better!