for Choo No problem is too big when you think like a designer!



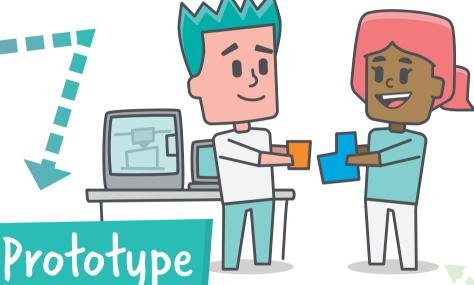
Learn about your audience: the people you want to help!



Decide how you can best help your audience. Where can you make the biggest difference?



Be creative and think of as many solutions as you can. 'Crazy' ideas are welcome!



Make something that explains your best ideas to other people. Rough is okay!



Show your prototypes to your audience to see if they work, or if you can make them better!

Repeat?

Your first idea probably won't be perfect. That's okay - keep trying!