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JOY LI

I describe myself as Joy by name, joy by nature. I feel proud when I get to see my creative work out there in the world to be seen and experienced by everyday people.



Joy Li is a brand designer, creating brands for clients all around the world. Joy is also an illustrator and has worked on projects for companies such as Adobe, Nike, HP and SBS. Many of the themes in her work draw from her Chinese culture and experiences growing up as an Asian Australian. She uses a lot of bold vibrant colours and has a keen eye for textures and detail. Joy can speak English and Mandarin. Growing up at school she worked hard, and her favourite subject was visual arts, combining her love of creating things, with learning about culture in visual form. When Joy went to university she didn't know her current job existed. In her job she enjoys being able to use her creative skills to problem solve, learn and adapt to new forms of technology, finding new ways to communicate in visual form. Joy lives in Sydney and in her spare time she enjoys getting outdoors and trying new things, especially if they involve water, like snorkeling, surfing, scuba diving, paddle boarding or kayaking.

EDDIE WOO

I think learning is awesome and I love being able to share what I've learned with others!



Eddie Woo is a high school mathematics teacher, education advisor, author, TV host and YouTuber. Born in Australia, with parents of Chinese heritage, Eddie grew up in Sydney. He found Maths hard at high school and his favourite subjects were English and History. Whilst enrolling at university, a chance encounter with a professor changed Eddie's life sending him on career as a maths teacher rather than a teacher of English and History. Eddie found the joy and beauty in maths, transforming the way he noticed the world around him. In 2012 whilst teaching, Eddie started posting videos online for a student who was sick with cancer. Teachers, parents and students around the globe now visit Eddie's 'Wootube' channel for resources and inspiration. Eddie has been a guest on numerous TV shows and radio programs and published a range of books on maths including children's books. His passion for making maths fun and relevant saw him awarded Australia's Local Hero Award in 2018. As a child who experienced racial bullying and discrimination, this award and celebration of his contributions was a very special experience for Eddie.

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LIN JONG

As the first Australian of East Timorese and Taiwanese descent to play in the AFL, I am forever grateful for the opportunities provided to me by the Western Bulldogs.



Lin Jong's family immigrated to Australia from Asia in 1985. Lin was born in Melbourne in 1993 and grew up playing football. He played 65 games for Western Bulldogs in the AFL as well as featuring in two VFL premierships with Footscray. In 2016 Lin suffered a broken collarbone. He continued to deal with a range of injuries throughout his football career. In 2021 after suffering a serious hamstring injury at the age of 29, Lin retired. Lin now enjoys supporting younger players back in his community, where he played football as a teenager, as well as advocating for and providing coaching in mental health and wellbeing.

MICHELLE LAW

Now more diverse roles are being cast on the screen and hopefully that will only get better.



Michelle Law is a writer, filmmaker and actor based in Sydney. Born in Queensland, her parents migrated to Australia from Hong Kong. Michelle writes books, films, TV scripts and plays. Her play, 'Single Asian Female', a comedy about a Chinese-Australian family, gained 5-star reviews and has been staged across Australia and in New Zealand. Michelle is the co-creator, co-writer and co-lead of the award-winning SBS series 'Homecoming Queens'. Michelle has published numerous books, written for many magazines, journals, and newspapers and won awards for her writing. In 2022 Michelle also won the Most Influential Young Asian-Australian Award in the Arts & Culture category. Michelle is a strong advocate for social causes and is a regular guest speaker on panels and at festivals, speaking on topics such as cultural identity and diversity. She is active in promoting diversity across the Australian film and television industry. Michelle is also a passionate advocate for animal rights.

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LEE LIN CHIN

When asked in an interview whether she felt comfortable with the labels, Trailblazer, style icon, comedic superstar: 'They're quite touching but I don't often think about them and the people in my normal life don't treat me any differently...'



Lee Lin Chin is a former news presenter and journalist on SBS, a role she held for 30 years. Her talents led her to hosting a variety of roles on SBS and ABC in both television and radio including reporting, interviews, comedy and music programming. Lee has even performed some acting roles in Australian films. Born in Jakarta to Chinese parents, Lee grew up in Singapore, where she began her media career. She migrated to Australia in 1988. Lee also has a successful career in public speaking including keynote speaker, hosting events, speaking on panels and doing voice-overs for commercials. She has a big following on social media, been Australia's spokesperson for the Eurovision Song Contest and published a book. Lee's interests include music, fashion, photography, films, travelling, history, writing and reading. She has received many awards and accolades including being the first SBS personality to win a Gold Logie. She has been inducted into the Logie Hall of Fame and awarded the Order of Australia for her services to the broadcast media industry. Lee Lin Chin has been a powerful voice for multiculturalism and anti-racism in Australia.

JIEH-YUNG LO

Ever since I could remember, I have always been comfortable and proud of my hyphenated Australian identity as a Chinese-Australian.



Jieh-Yung Lo is the founding Director of the Centre for Asian-Australian Leadership, supporting Asian-Australians to reach their leadership potential and achieve their career aspirations. He is publicly recognised as an advocate, innovator and changemaker for ethnic and cultural diversity. Jieh-Yung grew up in Melbourne of ethnic-Chinese parents who were born in Vietnam. Jieh-Yung says he wasn't a high performing student at school. His strength in high school was in debating. He also had a passion for history. Jieh-Yung always had leadership aspirations. When his parents encouraged and supported him to go to university, he studied politics and Asian studies with his heart set on representing Australia as an Australian diplomat. He describes this ambition as being largely about being accepted and recognised as an Australian. This pathway didn't eventuate, however, Jieh successfully took on many jobs in project management and leadership across various sectors including government. All of these experiences grew his passion for multicultural affairs.

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ALICE PUNG

I like creating stories for children and young adults where they feel like they have a sense of agency and that their lives are fully seen.



Alice Pung is an award-winning writer. Alice also works as a legal researcher in her hometown of Melbourne. Born in Australia, Alice describes herself as Teochew Chinese Australian and speaks both Teochew and English. In the early years of school Alice had extra speech support to assist her with the pronunciation of some English words. She described herself as a quiet, introverted and daydreamy student who loved art and English literature. Growing up, Alice wanted to be an artist. In university she wrote a few short stories that were published and then she went on to become an author. In 2022 Alice received an Order of Australia Medal for her services to literature, an award she didn't expect to win and one that she feels very proud of. Alice likes to support younger writers and encourage diverse stories to be shared. In her spare time, Alice likes to read and spend time with her family.

MARITA CHENG

Growing up I wanted to build robots to help people in their everyday lives. I feel proud when I persevere and accomplish something difficult.



Marita Cheng is a highly successful Business Entrepreneur and Mechatronic Engineer. She worked hard at school and achieved great results. Her favourite subject was mathematics because she was good at it and she felt it made her feel 'calm and zen to solve equations'. At the age of 19 whilst still at university she founded a company, Robogals, to teach girls about robotics and inspire a passion for STEM. Marita went on to become the founder and CEO of Aubot, a company who do research and build telepresence robots that can help sick children by 'teleporting' them into classrooms. Marita has received many awards including Young Australian of the Year and Member of the Order of Australia for her achievements and service. She has been named as one of the world's top 50 Women in Technology. She loves to create and learn new things and make speeches around the world to share her learning. She can speak English, Cantonese, Japanese and a little Mandarin.

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SHAUN TAN

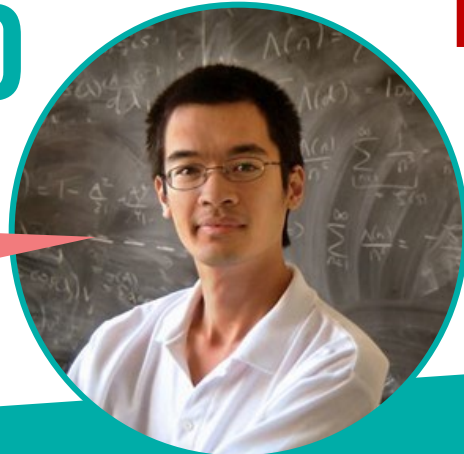
The more I draw and write, the more I realise that accidents are a necessary part of any creative act...



Shaun Tan is a highly celebrated author, artist and filmmaker both in Australia and around the world. Shaun grew up in Perth, displaying artistic talent even as a young child, when he wrote and illustrated poems and drew dinosaurs and robots. Although he considered a career in the sciences, he ended up pursuing art and literature. His style is known for its magical, playful and dream-like qualities. Drawing on his own experiences as the child of Chinese and Anglo-Australian parents, Shaun explores thought-provoking themes that include displacement, loneliness and identity. One of Shaun's well-known works is his picture book, 'The Arrival,' which tells the story of migration to a new land through illustration only. Shaun is inspired to write by the everyday. A simple trip to the grocery store can spark his creativity and imagination. He has won numerous awards including an Academy Award for his animated short film, 'The Lost Thing'. Shaun loves to support upcoming artists and illustrators to break into the world of publishing.

TERENCE TAO

Talent is important, but how one develops and nurtures it is even more so.



Terence Tao is a world-renowned mathematician and has been a professor of mathematics at University of California, Los Angeles (UCLA) for more than 20 years. Terence's parents emigrated to Australia from Hong Kong in 1972 and he was born in Adelaide in 1975. A child prodigy, Terence exhibited extraordinary mathematical abilities from an early age, attending university-level mathematics courses at the age of 9, whilst still at school. He has received numerous awards and honors for his achievements including the prestigious award in mathematics, the Fields medal. Terence has published a range of books, blogs and research articles in his areas of expertise. He likes to work collaboratively with others, making connections and bringing learning together to make new discoveries. This has enabled Terence to improve human understanding of some of the most important and challenging problems in mathematics. Terence promotes and supports mathematics education and interest for young people.

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JASON CHONG

Growing up I wanted to be an inventor. I didn't really know what that meant at the time, but now I think it was me wanting to be creative, but thinking it was going to have to be in an academic field. Turns out I AM an inventor - I create stories!



Jason Chong is an Australian-Singaporean stand-up comedian and film maker who lives in Adelaide. At school Jason did well academically but was often in trouble in class for talking and making other kids laugh. Jason went to university and completed a degree in marketing. Following university his desire for learning led him to purchase books about filmmaking, sparking an interest in going to film school. He also enrolled in a stand-up comedy course. Jason loves his work because he can create something that will make him laugh, bring it on stage, work on it some more and turn it into a show that tours the world. Or he can write down a film or game show idea, collaborate on it with someone and it can end up on a TV or movie screen somewhere. He enjoys creating opportunities for other comedians and encouraging Asian Australians to try stand-up comedy. In his spare time, Jason loves to learn new things whether that be his recent interests in 3D printing or ice-hockey. Jason is proud of the family life he has built. Jason kindly shared his skills on the Challenge Course videos, contributing all the voice-overs!

MARGARET ZHANG

China is a country of individuals and innovations. I think Vogue China has an immense platform to communicate about those individuals not only to the world but to its own citizens.



Margaret Zhang is the Editor in Chief of fashion magazine, *Vogue* China. She has directed films and written a screen play about Chinese mother-daughter relationships. She is also a photographer, stylist, writer and creative director. Margaret was born and grew up in Sydney after her parents relocated to Australia from China. As a child, Margaret studied ballet and piano. The world of dance introduced her to fashion. Margaret attended university, completing 2 degrees. At university she found there were very few mentors that looked like her or shared a similar background. Her passion for fashion and style has drawn a big following on social media. She has been highly recognised as shaping the international fashion industry and recognised as a leading fashion photographer in Asia. Margaret is also the cofounder of a global consultancy company that has worked with many companies and fashion labels, where she specialises in bridging western and Chinese cultures. Zhang is also an advocate for social and environmental causes.

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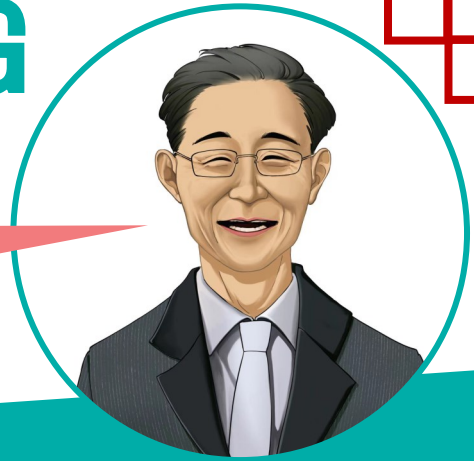
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ALFRED HUANG

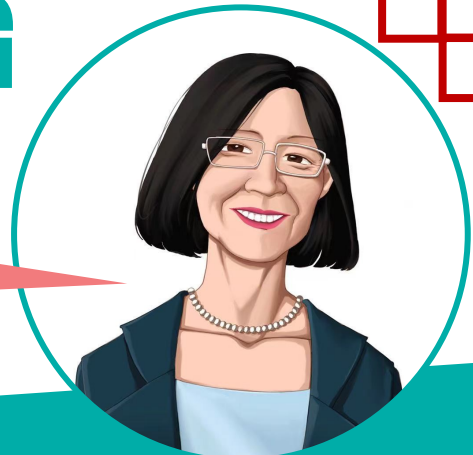
I liked my work as an engineer as I could see the physical outcome of my efforts. When faced with a challenge I like to be positive and take it on.



Alfred Huang is an entrepreneurial businessman and engineer. He has represented local council and been Lord Mayor of Adelaide, making him the first Chinese Lord Mayor of any Australian capital city. Alfred has helped the government and universities to grow Chinese business relationships and attract Chinese students to Adelaide. Alfred describes himself as Chinese Australian and he can speak English, Mandarin, Cantonese and Shanghaiese. At school Alfred was a clever, quiet student and his favourite subjects were mathematics and science. He always wanted to be an engineer and make a contribution to society. Alfred has been awarded the high honour of an Order of Australia medal for outstanding achievements and service to community and education. Alfred's favourite place in Australia is Adelaide because he finds it beautiful, safe, friendly and multicultural.

HELENE CHUNG

I was inspired by my mother who urged me to study, work hard and make myself independent.



Helene Chung is a journalist and author. As a Chinese Australian, she was the first non-white reporter (or reporter of racial minority) on Australian television and the first female the ABC posted abroad as a foreign correspondent. At school Helene excelled when she had supportive and encouraging teachers. Her favourite subject was drama and making speeches because the teacher was fun and encouraged her and she liked acting out characters on the stage and reciting poetry. She had ambitions to be many things including an artist, policewoman and tram driver! After recording an interview and having it broadcast on radio the next morning, she decided she wanted to be a radio reporter. She enjoys the thrill of asking a stranger to tell her something interesting that other people don't know, and the satisfaction of making a small piece of news reach a wide audience. In her spare time Helene likes reading, gardening, swimming and exercising, seeing art, films, opera and theatre, and meeting and eating with family and friends.

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